

Concrete Color Consistency

Production guide to dry cast concrete color consistency



Dry cast concrete products offer a vast variety of attractive choices for hardscape and masonry structures.

Introduction to Concrete Color

We often get asked the question by customers: Why are we experiencing color matching issues, and how do we stop this from happening again?

Concrete color is complex and influenced by many variables. When color concerns arise, it is helpful to have an understanding of concrete technology basics to determine why this happened and implement effective corrective actions.

Before diving into raw materials, production and other concrete technology variables, let's review some basic principles of color perception.

Color and texture are often thought of as separate characteristics. Color refers to shades like red or black, while texture describes surface qualities like rough or smooth. However, texture significantly impacts color perception by manipulating light reflection, scattering, and shadow, making colors appear lighter, darker, or more saturated depending on surface roughness. Rough textures create shadows that deepen and mute colors, while

smooth, glossy surfaces reflect more light, making colors appear more vibrant.



Face Mix Paver Traditional Paver

Surface texture can affect how we perceive color shade and intensity

The effect of texture can be observed in face mix pavers which generally have a smoother, tighter surface texture than traditional pavers. The smoother surface texture can make colors appear brighter and more intense (see above). Variances in aggregate fineness modulus (FM), machine vibration and compaction times can also affect surface texture and appearance.

Other factors, such as efflorescence, can also impact color. Colors may appear to be faded or hazy due to efflorescence deposits on the surface. When the efflorescence is removed, unit color vibrancy is restored.

We should also note that while production crews should aim for the highest level of color consistency possible, manufactured concrete products are made from natural raw materials that can and do vary in color shade and texture. Color consistency perfection is not a realistic goal. Sales and Marketing materials should educate customers and set expectations accordingly.

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An example of granulated concrete pigment color choices

Pigments

Architectural concrete colors are generally produced using granulated, powder or liquid pigments developed for concrete production. Most concrete pigments are made from synthetic iron oxides, usually in earth or grey scale tones, like the example shown above.

Achieving consistent color requires more than simply adding pigment; it depends on overall process consistency and batch repeatability, including mix design, raw materials, production processes, and curing conditions.

A frequent contributor to color inconsistency issues is poor moisture measurement and controls. When water reacts with cement, it forms cement paste. Pigments are carried in the cement paste, which dominates the visible surface of the concrete. Variation in moisture content may result in lighter and darker shades. **Without accurate moisture level control, batch repeatability is significantly reduced and color consistency may also be affected.**

Pigment performance is optimized when the correct mixing sequence is followed. Adding pigments (1) too

early in the sequence and (2) not allowing sufficient mixing time for the pigment particles to properly disperse throughout the mix, are common causes of sub-optimal color performance.

Pro Tip for White Units: For units where the color of the cement directly impacts unit color, for example white cement for white units, it is often recommended that producers add white pigment to the mix. Why is this? Given the global cement supply chain network, cements from different suppliers can have noticeably different colors, and changing suppliers can lead to color variance issues. Over time, even cements from the same supplier can change. Some producers add slag cement, which is bright white in color, to the mix to aid white color consistency. Adding white pigment and/or slag cement reduces the impact of white cement color variability.

Cementitious Materials

Cement, fly ash and slag cement: these cementitious materials provide the background upon which all other colors are laid.



Note how colors appear more vibrant when superimposed on a lighter background (right)

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As a general rule, the lighter the cement or background color, the brighter pigment colors will appear. Therefore cementitious material color can directly impact the amount of pigment needed, and the effectiveness of the pigment.

Image credit: Davis Colors



*Note the effect of cement color on mortar samples.
Lighter color cements produce brighter colors.*

In the graphic above, we see cement colors ranging from white to dark grey in the top row. Unpigmented and red pigmented mortar samples are below. Note how much brighter the white cement samples to the left appear compared with the muddy red color seen in the dark grey cement sample on the right.

This demonstration illustrates why white cement can be a good choice, or sometimes the only choice, for lighter colors like pastels. Interestingly, using white cement will also make blacks more intense.

Other cementitious material points to note:

- When replacing cement, fly ash or slag cement suppliers or materials, always do a color change check using the “doughnut” method, and make test

batches to confirm the impact on color. If you need more information on this simple and inexpensive QC test, please check with your ACM Technical Service Representative.

- Cement mill certificates should be monitored for changes to Blaine fineness, and retain samples obtained. Finer grind, as indicated by higher Blaine, will produce lighter color cement.
- Different types of cement from the same supplier can have different colors. Type III cements are often made from the same raw mill feed as Type I/II, but appear lighter in color because the Type III cement is ground to a finer Blaine.
- Portland-Limestone Cement (PLC) is generally lighter color than traditional portland cement.
- Changing mix designs to increase or decrease the relative proportions or total volume of cement, fly ash or slag cement can impact color.

In summary, **when making changes to cementitious raw material sourcing and/or mix designs, be prepared for color to be impacted.** Make test batches to confirm appearance performance metrics are met, and prevent unpleasant surprises.

Controlled Curing

Controlled curing in a kiln, or other chamber, is used to accelerate the curing process. Properly managing time, temperature and relative humidity enables dry cast concrete to hydrate efficiently and consistently.

As we know, temperature affects the rate of hydration. What is not as commonly understood is that the rate of hydration also affects the final shade of cement paste. When units are exposed to inconsistent curing

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Inconsistent curing conditions can lead to unfortunate results.

temperatures batch to batch or day to day, we build in potential color variance issues, like we see in the image above. Here we observe three different shades of grey for the same unit. In this case, inconsistent curing cycles were identified as the cause of the variance.

Following the curing guidelines below can improve color performance:

- Where possible, implement a minimum ramp-up time of approximately two hours for all colored products before activating the curing system.
- Maintain consistent time, temperature and relative humidity in the kiln. A common sign of inconsistent humidity levels is lighter colors produced in the upper sections of the curing chamber, and darker colors in the lower sections.
- Measure and monitor kiln performance, from top to bottom and side to side, and take corrective action when needed.

- If temperatures run higher than intended, generally 10 to 15° F (5 to 9° C) above target, lighter product may result.
- If kiln temperatures spike to exceed 120° F (49° C) color fading may result.
- If curing temperatures are too low, concrete may not hydrate and densify properly, which can increase the risk of efflorescence and inconsistent appearance.
- Humidity control is also important. If units dry out too quickly, fading or surface hazing may result. Conversely, if humidity gets too high, e.g. where condensation or water dripping is observed, water marks or staining on product surfaces can result.

To optimize concrete color performance, maintain consistent time, temperature and relative humidity in the kiln. Measure and track kiln performance regularly and take corrective action when needed.

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